



GOA INSTITUTE
OF MANAGEMENT
PORIEM, SATTARI, GOA

NOVA NOVA SCHOOL OF
BUSINESS & ECONOMICS

START IN **GOA,**
FINISH IN **PORTUGAL.**

**INTERNATIONAL DOUBLE
DEGREE IN ANALYTICS**



NOVA NOVA SCHOOL OF
BUSINESS & ECONOMICS

#15 International Masters in Management Worldwide

Ranked
#33rd **nirf**
in India by
Goa Institute of Management

INTERNATIONAL DOUBLE DEGREE IN ANALYTICS

PGDM – Big Data Analytics (BDA), GIM + Masters in Business Analytics, Nova School of Business and Economics, Portugal



#15 International Masters in Management Worldwide

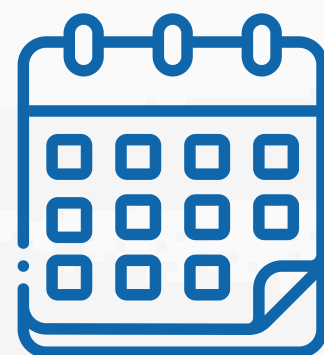
Ranked
#33rd
in India by
nirf
Goa Institute of Management



COURSE LEVEL
MASTERS PROGRAMME



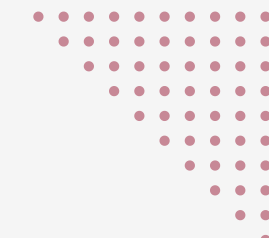
STUDENT INTAKE
30



DURATION
24 MONTHS



TYPE
RESIDENTIAL



WHY IDA?

2

**COUNTRIES
CAMPUSES**

**EXPERIENTIAL LEARNING &
HOLISTIC DEVELOPMENT**



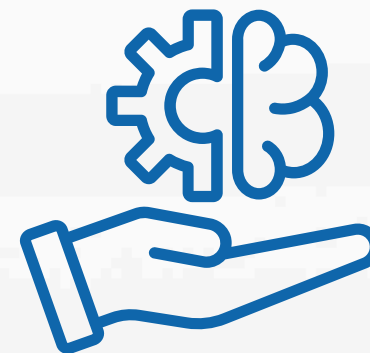
**PLACEMENT
SUPPORT FROM
BOTH GIM AND
NOVA SBE**



**STATE-OF-THE-ART
TEACHING METHODOLOGIES**



**EXPERT-LED
TEACHING**



**HANDS-ON INDUSTRY
EXPERIENCE**



**GLOBAL CAREER
OPPORTUNITIES**



INTERNATIONAL DOUBLE DEGREE IN ANALYTICS (IDA)



The programme offers a comprehensive learning experience, covering statistical theory, big data management, and business intelligence systems, including machine learning.

Students gain hands-on experience with industry-standard tools and real projects. This curriculum also emphasises designing data-driven organisations, project leadership and leveraging data for decisions.

Graduate-level training focuses on mastering data tools for effective manipulation. The programme addresses the critical aspects of data-driven decisions, including limitations, human cognition, ethics and legal constraints.

- Candidates below 26 years as of June 1, 2024 will be eligible for IDA 2024–26.
- Graduates from any background, with or without work experience can apply.
- Candidates must have appeared for CAT 2023 / XAT 2024 / GMAT (2022 – 2024).
- Candidates must appear for at least one English Proficiency Exam – IELTS / TOEFL / Cambridge test.
- GIM Analytics Aptitude Test (GAAT) and Written Ability Test (WAT) for PGDM (BDA) will also be conducted.
- Candidates need to submit a 'Statement of Purpose' (SOP) (Max Word Count: 800 Words) describing their motivation, interests, values, ambitions, extra-curricular activities, examples of leadership and teamwork, and reasons to pursue the International Double Degree in Analytics (IDA).

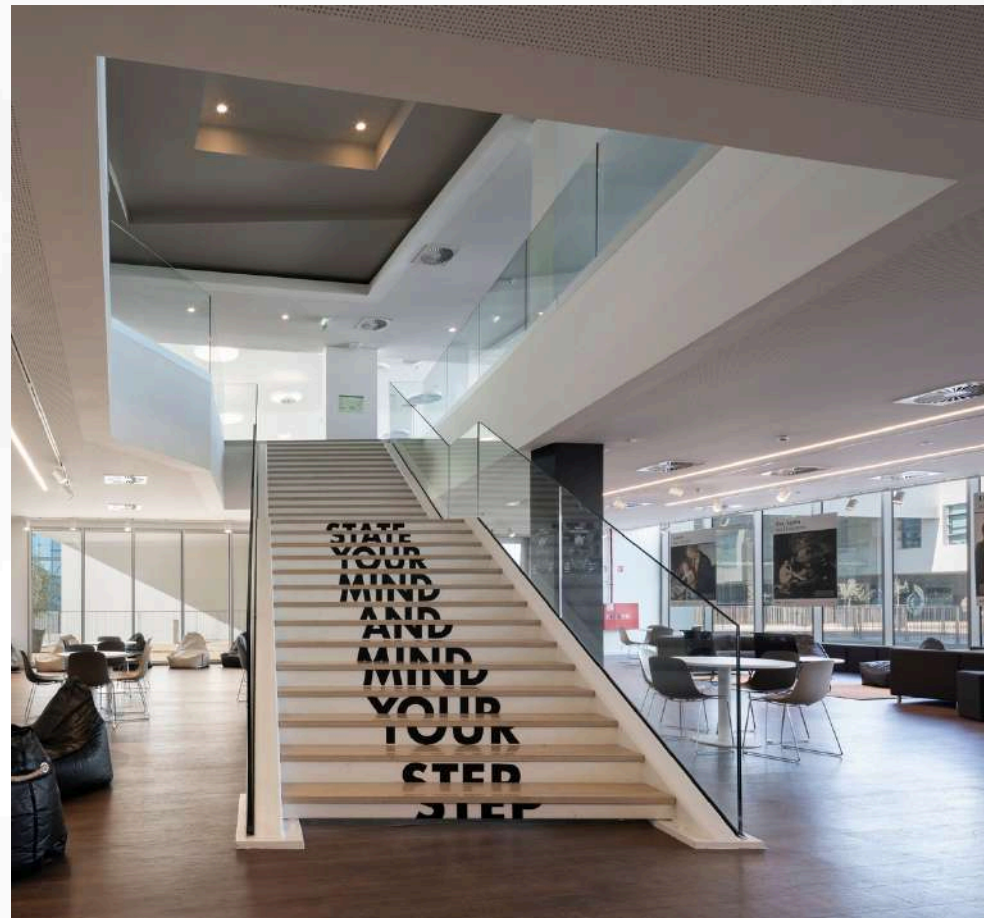
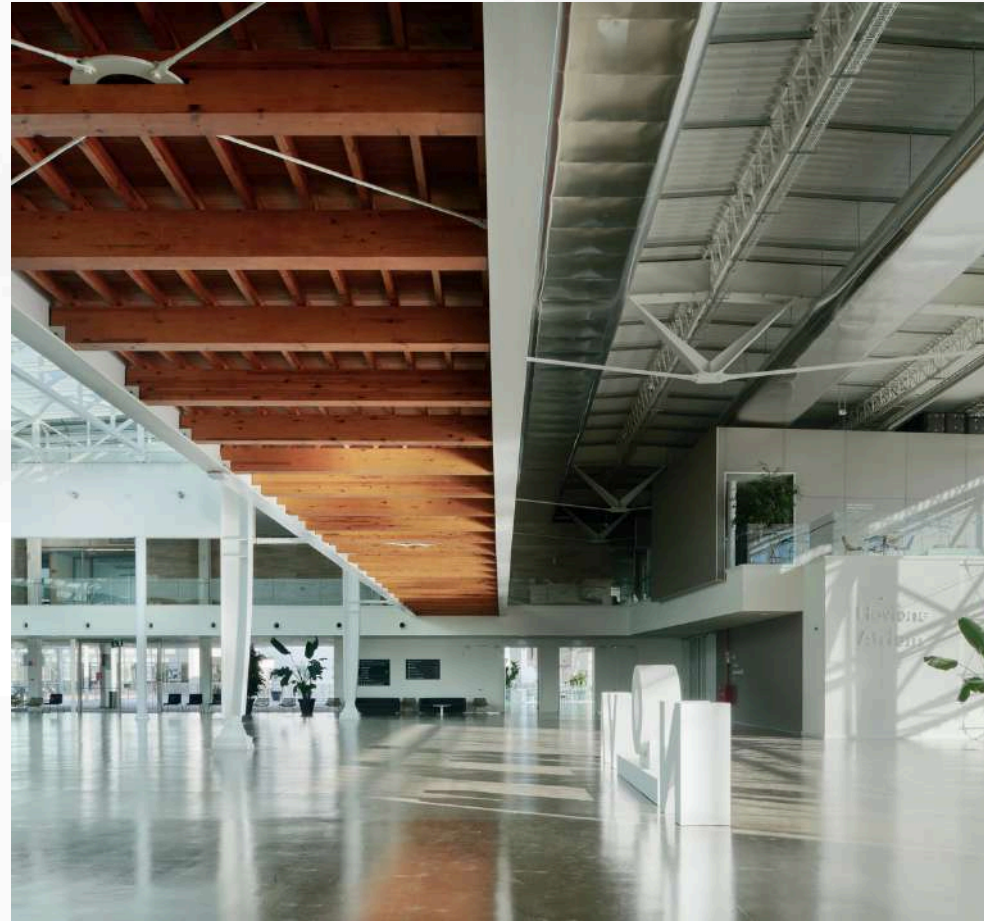
ELIGIBILITY



GOA INSTITUTE OF MANAGEMENT CAMPUS



CARCAVELOS CAMPUS, PORTUGAL



FEE STRUCTURE

Payable at GIM: **₹ 13,42,900** (Inclusive of accommodation)

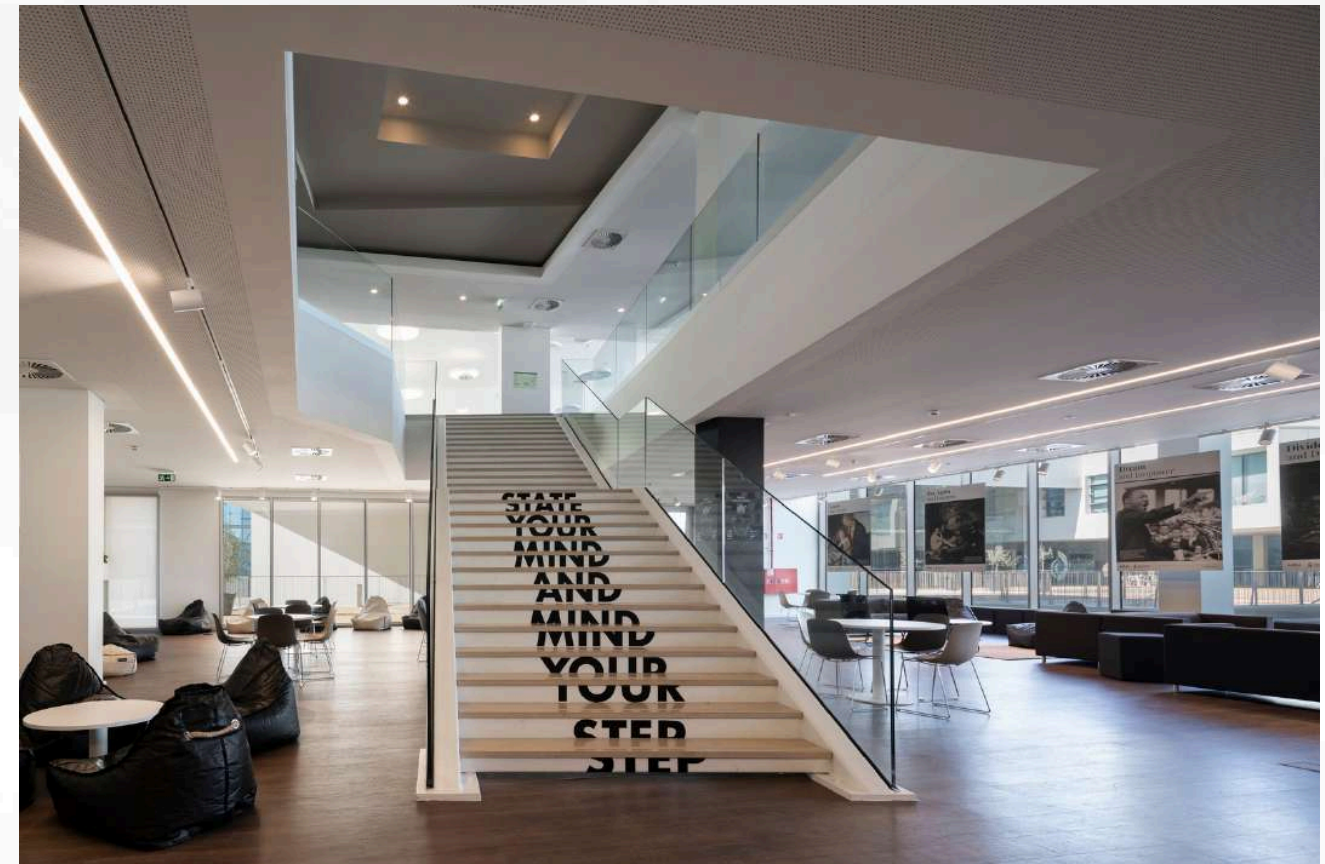
Payable at Nova SBE: **€ 8000**

Other Expenses: Food and Lodging at Nova SBE (**€ 8000** approximately), Airfare, Visa Processing, etc.

The first year fee is to be paid to GIM and the second year is to be paid to NOVA SBE, following each school's regular payment deadlines.

PLACEMENT SUPPORT

Placement support from both GIM and Nova SBE includes expert mentoring and exclusive global networking opportunities and access to alumni networks.





**GOA INSTITUTE
OF MANAGEMENT**
PORIEM, SATTARI, GOA

NOVA NOVA SCHOOL OF
BUSINESS & ECONOMICS

CONNECT WITH US



gim.ac.in



admissions@gim.ac.in



7972722554

