Sumit Sir

Get to know MICAT

Hey! Everyone....Welcome to CATKing Family.
I am here to guide you about MICAT. So, what exactly is MICAT?

MICAT (MICA Admission Test) is a national-level entrance exam administered by Mudra Institute of Communications, Ahmedabad (MICA). It serves as a gateway for admission to the PGDM-C (Post Graduate Diploma in Management Communications) and PGDM (Post Graduate Diploma in Management) programs. The exam is conducted twice a year, with MICAT I held in December and MICAT II in January.

Now, Lets see the Exam Pattern of the MICAT

Sections	Subjects	Questions	Time Limit	Negative Marking
Section I	Psychometric	150	30 mins	No
Section II	Descriptive	4	25 mins	No
Section III	Verbal	20	1 hour 20 mins	Yes +1.00 ✅ −0.25 ❌
Section III	QA & DI	20	1 hour 20 mins	Yes +1.00 ✅ −0.25 ❌
Section III	General Awareness	20	1 hour 20 mins	Yes +1.00 ✅ −0.25 ❌
Section III	Divergent Convergent	20	1 hour 20 mins	Yes +1.00 ✅ −0.25 ❌
Total		234	2 hours 15 mins	

Rahul Jawaharani
MICA

CATKing was of great help while putting together my SOP. They helped me identify my strengths & put them across with the "Mican edge"

Sumit Sir

So, what is the eligibility criteria for MICAT?

Candidates must have completed graduation or can be in the final year of the graduation.

Category	Passing Marks in graduation
General/EWS/NC-OBC	50%
SC/ST/PwD	45%
XAT/CAT/GMAT	At least given one of the exam

Registration Dates are not out yet, but here are the dates as per last 3 years...

MICAT	Last Year	2 Years Ago	3 years Ago
MICAT I	Dec 2, 2023	Dec 3, 2022	Dec 4, 2021
MICAT II	Jan 27, 2024	Jan 28, 2023	Jan 29, 2022

MICAT Syllabus

There are five sections in MICAT exam:

Syllabus
• Psychometric Test • Divergent and Convergent thinking • Verbal Ability • Quantitative Ability and Data Interpretation • General Awareness

Sayantani Sarkar
MICA

Joining the online GE/PI prep for MICA with Catking really helped me prepare for the D-day well in advance.

Sumit Sir

Sections	Syllabus

Psychometric test:	• It has 2 type of questions: ordinal options(Totally agree, somewhat agree, totally disagree)
	• Candidates must try and answer all the questions asked in this section. Through the Psychometric Test, candidates' characteristics and behavioural traits are tested in the exam. The topics that are included in this section are:
	  ○ Personality traits
	  ○ Personality factors
	  ○ Situational judgements
	  ○ Behavioural patterns
	  ○ Life goals
	  ○ Career Goals

Descriptive Test	• In this section of the exam, Descriptive questions are asked like essay writing, story writing as well as a passage arguing for or against a topic. Candidates will also get a set of pictures in the question papers from which they have to create a story. This section of the MICAT 2023 exam will evaluate candidates creative writing skills. To perform well in this section, candidates must develop a flair to write creatively.

Divergent and convergent thinking	• This section tests candidates' Reasoning Ability and questions are based on:
	  ○ Data Sufficiency
	  ○ Sequence and Series
	  ○ Statement - Assumption
	  ○ Visual Reasoning
	  ○ Word Association

Verbal Ability	• This section tests candidates' Grammatical skills and Vocabulary, and questions are based on topics such as:
	  ○ Sentence correction
	  ○ Tenses
	  ○ Pronouns
	  ○ Synonyms and antonyms
	  ○ Fill in the blanks
	  ○ Analogies
	  ○ One word substitution
	  ○ Jumbled paragraphs and sentences
	  ○ Articles
	  ○ Idioms and Phrases
	  ○ Vocabulary
	  ○ English usage or Grammar
	  ○ Inference and Conclusion
	  ○ Reading Comprehension

Sumit Sir

Sections	Syllabus
Quantitative Ability	• This section tests candidates mathematical skills, and the questions are based on topics like. ○ Numbers ○ Heights & Distance ○ Averages ○ Number system ○ Median ○ Venn Diagram ○ Binomial Expansion ○ Maxima & Minima ○ Ratios and Proportion ○ Profit & Loss ○ HCF - LCM ○ Probability ○ Coordinate geometry ○ Time & Work ○ Trigonometry ○ Percentages ○ Number Base System ○ Permutations & Combinations ○ Logarithm ○ Mixture & Solution / Allegations ○ Geometry ○ Time-Speed-Distance - Work and time ○ Simple Interest & Compound Interest ○ Calendar ○ Statistical Estimation ○ Arithmetic progression / Harmonic Progression / Geometric Progression
General Awareness	• Business • Marketing • Indian Constitution • Media • Companies • Sports • Science & research • History: Historical Events of significance • Art and Culture • Current Affairs • Advertising • Authors and Literature • Finance • Geography • Politics

Ammaar Golwala
MICA

CATking will put you in a better position to help you convert the top B-schools.
You will be in awe when you get to interact with faculty of such calibre. SP Jain, NMIMS, Havard Alumni - speaks volumes about the kind of guidance that you'll be getting.

Sumit Sir

Now Let's have a look on MICAT Preparation Strategy

2 months strategy (Till June):-
Quantitative Aptitude:
1. Attend Everyday Shortcut Live Sessions and get the fundamentals clear through all the modules
2. Go through the concept videos from dashboard
3. Refer LOD1 eBooks
4. Attend LOD1 Online MICAT Bootcamps

Verbal Ability & Reading Comprehension:
1. Refer to CATKing 555 Wordlist, and Normal Lewis Word Power Made Easy Videos
2. Everyday read Aeon Essays at least for 30 mins
3. Go through LOD1 eBooks

Divergent and Convergent Thinking:
1. Practice Word Association (4-5 questions)
2. Prepare all the different types of topics (Refer the given syllabus)
3. Watch the shortcut videos by Krishna Sir

General Knowledge:
1. Refer the eBooks given on the dashboard

Writing Part:
1. Practice Story Writing around 4 pictures were given
2. Refer eBooks

Know more about How to Crack MICAT ft. Rituja

WATCH VIDEO

**Aniruddho Ghosh
MICA**

Coaching guidance and methodology taken by the faculty at CATKing is of top notch level where people from top bschool having cleared the same exam you preparing for gives you a different approach and method altogether.

Sumit Sir

What After MICAT?
Let's have a look on GD-WAT-PI process!

2 months strategy (Till June):-
Quantitative Aptitude:
1. Attend Everyday Shortcut Live Sessions and get the fundamentals clear through all the modules
2. Go through the concept videos from dashboard
3. Refer LOD1 eBooks
4. Attend LOD1 Online MICAT Bootcamps

Verbal Ability & Reading Comprehension:
1. Refer to CATKing 555 Wordlist, and Normal Lewis Word Power Made Easy Videos
2. Everyday read Aeon Essays at least for 30 mins
3. Go through LOD1 eBooks

Divergent and Convergent Thinking:
1. Practice Word Association (4-5 questions)
2. Prepare all the different types of topics (Refer the given syllabus)
3. Watch the shortcut videos by Krishna Sir

General Knowledge:
1. Refer the eBooks given on the dashboard

Writing Part:
1. Practice Story Writing around 4 pictures were given
2. Refer eBooks

Know more about How to Crack MICAT ft. Rituja

WATCH VIDEO

The mentors kept track of our preparation progress till the end. They prepared us top-to-down on every aspect that was required to crack MICA GE-PI.

Ayushi Shrivastava MICA

MICAT Sample Questions with Solutions

Sumit Sir

Divergent And Convergent Thinking

Q 1) Each statement is followed by two assumptions which may or may not contain data that is presupposed by the statement. Choose the most appropriate option: Statement: Archeological excavations have to be done only by trained professionals since we cannot afford to lose any opportunity of knowing our ancestors better.
Assumption I:In order to know our ancestors better we must identify sites where they lived and dig those sites.
Assumption II:The objects our ancestors used, like pots and earthenware are our only means of knowing our ancestors.

The statement presupposes either assumption I or assumption II
The statement presupposes neither assumption I nor assumption II
The statement presupposes only assumption I
The statement presupposes only assumption II
The statement presupposes both assumption I and assumption II

Q2. The Question comprises two statements followed by two conclusions I and II. Considering the two given statements to be true, identify the conclusion(s) that follow logically beyond any reasonable doubt from the information given in the statements and choose the most appropriate option.
Statements: 1. If I go to the market or to the mall then I will not go swimming.
2. The mall was so crowded that I did not dare to step in.
Conclusions: I. I have either done my shopping at the market or gone swimming.
II. If the market is also crowded then I will have gone swimming.

Only conclusion I follows
Only conclusion II follows
Either conclusion I or II Follows
Neither conclusion I nor II follows
Both conclusions I and II follow

Sumit Sir

Q3. The Question comprises two statements followed by two conclusions I and II. Considering the two given statements to be true, identify the conclusion(s) that followlogically beyond any reasonable doubt from the information given in the statements and choose the most appropriate option.

Statements: 1. None of the big brands have an online presence yet.
2. Those brands having an online presence offer huge discounts.

Conclusions: I. Big brands only have physical stores in which they do not offer huge discounts.
II. If a brand is offering a huge discount it must be having an online presence.

1. Only conclusion I follows
2. Only conclusion II follows
3. Either conclusion I or II follows
4. Neither conclusion I nor II follows
5. Both conclusions I and II follow

General Awareness

Q1. Asal Uttar' is related to
1. Uttar Pradesh
2. 1965 Indo-Pak War
3. 1971 Indo-Pak War
4. Actions against Naxals

Q2. Find the odd one out:
1. The Economic Times
2. The Financial Express
3. Business Standard
4. Business Line

It would not have been possible without the constant encouragement and concise guidance by the institute

Shreya S MICA

Q3. Project Vishwas was launched by _____ in India to restore the reputation of its flagship brand.

1. Cadbury's
2. Pepsi
3. Maggi
4. Coke

Verbal Ability

Q1. In the following sentence, parts of the sentence have been left blank. Beneath each sentence, four different ways of completing the sentence are indicated. From among the given choices choose the best alternative. Kerala's writers, poets and thinkers did not inhabit solitary _____, cut off from the outside world, or _____ themselves from the onus of being in conversation with the public.

1. Silos, insulating
2. Shells, insulting
3. Homes, excusing
4. Islands, expressing

Q2. Each question has four sentences. Arrange the four sentences in a logical sequence. Choose the most appropriate sequence from the options given:a) millions of years separate seahorses from other mammals, reptiles, and even live-bearing fish:b) a pregnant seahorse father still undergoes similar bodily changes as a pregnant womanc) despite independent evolutiond) while giving birth has evolved again and again more than 150 times in vertebrates,

1. c-a-b-d
2. b-a-d-c
3. a-d-c-b
4. d-b-c-a

Join the biggest MBA community.

+91 8999-11-8999
enquire@catking.in
Online | Andheri | Thane

Sumit Sir

Q3. Which of the phrases below each sentence should replace the word/phrase printed in bold in the sentence to make it grammatically correct? If the sentence is correct as it is given and no correction is required, then select No Correction Required. I cannot make it to the award ceremony.

1. Make it up
2. Make up
3. Make up to
4. No correction required

Quantitative ability and Data Interpretation

Q1. The age of the mother is 30 years more than her daughter's age. Ten years hence, the mother's age will become three times the daughter's age at that time. What is the daughter's present age in years?

1. Eight
2. Seven
3. Five
4. None of these

Q2. In a class of 80 students, 40% of the students play cricket, 50% play football and 30% play table tennis. If 5 students play both football and table tennis but not cricket, what is the maximum possible number of students that play both cricket and table tennis?

1. 11
2. 19
3. 21
4. 24

Q3. The average marks obtained by 130 candidates were 48, while the average marks of those who passed were 56 and those who failed were 32. How many students passed the examination?

1. 60
2. 80
3. 70
4. None of these

Sumit Sir

Mocks Schedule

Mock Name	Release Date
MAT Mock 1	15th August
MAT Mock 2	22nd August
MAT Mock 3	29th August
MAT Mock 4	5th September
MAT Mock 5	12th September
MAT Mock 6	19th September
MAT Mock 7	26th September
MAT Mock 8	3rd October
MAT Mock 9	10th October
MAT Mock 10	17th October

Radhesh Chandran
MICA

I had enrolled for the CAT King - MICA online coaching sessions and I had a wonderful experience